



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 HERITAGE LMTD 2-DR 4X4
HERITAGE LIMITED-4 PASSENGR
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
YELLOWSTONE
INTERIOR
PERF PLAID LTR-TRM BRWN STS

RL A27355

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• BUMPER,REAR-PWDR CTD STEEL	• 1TOUCH UP/DOWN DR/PASS WIN	• 12"LCD CTR STACK TOUCHSCRN	• ADVANCETRAC™ WITH RSC®
• EASY FUEL® CAPLESS FILLER	• 50/50 SPLIT FOLD REAR SEAT	• ADVANCED 4X4	• AIRBAGS-FRNT (DUAL STAGE)
• FENDER TIE-DOWN HOOKS	• 6-WAY MANUAL DRV/PASS SEAT	• BRAKES, 4-WHEEL DISC/ABS	• & SIDE IMPACT/SAFETY
• FULL VEH STEEL BASH PLATES	• A/C, DUAL ZONE CLIMATE CTL	• BRONCO™ TRAIL APP	• CANOPY® SYSTEM (ALL ROWS)
• GRL-WHT-"FORD" RED	• AUX SWITCHES W/PRE-WIRING	• FRNT/REAR LOCKING DIFFRNTL	• BELT-MINDER CHIME
• HEADLAMPS - AUTO HIGH BEAM	• CARPET FLOORING, BOTH ROWS	• FRONT STA-BAR DISCONNECT	• ELCTR STABILITY/TRACTN CTL
• HEADLAMPS - AUTO LED	• CRUISE CONTROL	• HIGH/LUX PACKAGE	• INDIV TIRE PRESS MONIT SYS
W/SIGNATURE LED LIGHTING	• IP CLUSTER 8" DIGITAL SCRN	• HILL START ASSIST	• LATCH CHILD SAFETY SYSTEM
• MIRRORS-HTD/POWER GLASS, MANUAL FOLD	• LOCKING GLOVE BOX	• KEYLESS ENTRY W/PUSH START	• PERIMETER ALARM
• TOW HOOKS-FRT (2)/REAR (2)	• LTHR GEAR KNOB/STR WHEEL	• MID AND SASQUATCH™ PKGS	• PERSONAL SAFETY SYSTEM™
	• MOLLE STRAP SYSTEM	• PRE-COLLISION ASSIST W/AEB	
	• POWERPOINTS - 12V	• PUSH-BUTTON START	
	• SMART CHARGING USB PORTS	• SIRIUSXM® W/360L- NA AK&HI	WARRANTY
	• TILT/TELESCOPE STR COLUMN	• TER MGMT W/G.O.A.T. MODES®	• 3YR/36,000 BUMPER / BUMPER
		• TOOL KIT- DOOR/TOP REMOVAL	• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 664A

•HERITAGE LIMITED SERIES

OPTIONAL EQUIPMENT/OTHER

.17" GLS BLK ALUM PNTD WHLS

.LT315/70R17 M/T TIRES (35")

HARD TOP, WHITE-PAINTED

NO CHARGE

.SOUND DEADENING HEADLINER

.FRT ROW TOP PANEL STORAGE BAG

AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

FRONT LICENSE PLATE BRACKET

CARGO AREA PROTECTOR

REMOVABLE HOOP STEP

NO CHARGE

120.00

395.00

DEALER INSTALLED OPTIONS

Wheel Lock Kit

100.00

Trailer Tow Package

500.00

PRICE INFORMATION

BASE PRICE

\$69,685.00

TOTAL OPTIONS/OTHER


1,115.00

TOTAL VEHICLE & OPTIONS/OTHER

70,800.00

DESTINATION & DELIVERY

1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

	RAMP ONE		TOTAL MSRP \$72,695.00
	CE4G	CONVOY	
	RAMP TWO	ITEM #:	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .
		44-1608 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RC081 N RB 2X 430 001587 03 08 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17

combined city/hwy

17

city

17

highway

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

5.9 gallons per 100 miles

You spend

\$6,250

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

3

1

10

Best

1

6

10

Best

This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated

Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat

Rear seat

Not Rated

Not Rated

Based on the risk of injury in a side impact.

Rollover

★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMDE4EP6RLA27355



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA27355 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

3202403155561

04/28/2024