

ford.com



VEHICLE DESCRIPTION

BRONCO

2024 HERITAGE LMTD 2-DR 4X4
HERITAGE LIMITED-4 PASSENGR
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

RL A40421

EXTERIOR

ROBIN'S EGG BLUE
INTERIOR
PERF PLAID LTR-TRM BRWN STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• BUMPER, REAR-PWDR CTD STEEL
• EASY FUEL® CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• FULL VEH STEEL BASH PLATES
• GRL-WHT-“FORD” RED
• HEADLAMPS - AUTO HIGH BEAM
• HEADLAMPS - AUTO LED
W/SIGNATURE LED LIGHTING
• MIRRORS-HTD/POWER GLASS,
MANUAL FOLD
• TOW HOOKS-FRT (2)/REAR (2)

INTERIOR
• 1 TOUCH UP/DOWN DR/PASS WIN
• 50/50 SPLIT FOLD REAR SEAT
• 6-WAY MANUAL DRV/PASS SEAT
• A/C, DUAL ZONE CLIMATE CTL
• AUX SWITCHES W/PRE-WIRING
• CARPET FLOORING, BOTH ROWS
• CRUISE CONTROL
• IP CLUSTER 8" DIGITAL SCR
• LOCKING GLOVE BOX
• LTHR GEAR KNOB/STR WHEEL
• MOLLE STRAP SYSTEM
• POWERPOINTS - 12V
• SMART CHARGING USB PORTS
• TILT/TELESCOPE STR COLUMN

FUNCTIONAL
• 12"LCD CTR STACK TOUCHSCRN
• ADVANCED 4X4
• BRAKES, 4-WHEEL DISC/ABS
• FORDPASS™ CONNECT
• FRNT/REAR LOCKING DIFFRNL
• FRONT STA-BAR DISCONNECT
• HIGH/LUX PACKAGE
• HILL START ASSIST
• KEYLESS ENTRY W/PUSH START
• MID AND SASQUATCH™ PKGS
• PRE-COLLISION ASSIST W/AEB
• PUSH-BUTTON START
• SIRIUSXM® W/360L- NA AK&HI
• TER MGMT W/G.O.A.T. MODES®
• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY
• ADVANCETRAC™ WITH RSC®
• AIRBAGS-FRNT (DUAL STAGE)
& SIDE IMPACT/SAFETY
CANOPY® SYSTEM (ALL ROWS)
• BELT-MINDER CHIME
• ELCTR STABILITY/TRACTN CTL
• INDIV TIRE PRESS MONIT SYS
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™
WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

(MSRP)

EQUIPMENT GROUP 664A
• HERITAGE LIMITED SERIES

OPTIONAL EQUIPMENT/OTHER

.17" GLS BLK ALUM PNTD WHLS
.LT315/70R17 M/T TIRES (35")
HARD TOP, WHITE-PAINTED
.SOUND DEADENING HEADLINER
AM/FM,10 SPKRS,SDARS
CNCTD NAV (1-YEAR SUB INC)
FRONT LICENSE PLATE BRACKET
REMOVABLE HOOP STEP
ENGINE BLOCK HEATER
ROOF RAILS W/CROSSBARS, BLACK
ON-VEH STORAGE-TOP/DOOR BAGS

NO CHARGE
NO CHARGE
395.00
190.00
365.00
350.00

PRICE INFORMATION

BASE PRICE	\$69,685.00
TOTAL OPTIONS/OTHER	1,300.00
TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	70,985.00
1,895.00	

Bronco Off-Roadeo is an outdoor
and off-road adventure playground.
Original Bronco owners who
purchase and take delivery
can attend this full-day, immersive
driving experience, valued at \$2500.
Fleet vehicles not eligible. See
www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$72,880.00



Whether you decide to lease or finance your
vehicle, you'll find the choices that are right
for you. See your dealer for details or visit
www.ford.com/finance.

RAMP ONE
RA6K

RAMP TWO

RAIL

ITEM #: 53-2055 O/T 2

This label is affixed pursuant to the Federal Automobile
Information Disclosure Act. Gasoline, License, and Title Fees,
State and Local taxes are not included. Dealer installed
options or accessories are not included unless listed above.

RD112 N RB 2X 430 002654 04 11 24

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend
\$6,250

more in fuel costs
over 5 years
compared to the
average new vehicle.

Fuel Economy

17 MPG

combined city/hwy

17
city

17
highway

5.9 gallons per 100 miles

Small SUVs range from 14 to 123 MPG.
The best vehicle rates 140 MPGe.

Annual fuel **COST**
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 **3**

1 **6**
Best

This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and
distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your
vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are
based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle
emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
CrashDriver
PassengerNot Rated
Not Rated

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
CrashFront seat
Rear seatNot Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Bronco™

The FordPass Connect™ modem is active and
sending vehicle data (e.g., diagnostics) to Ford.
See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for
certain remote features (see App Terms for more information).
Connected service and related feature functionality is subject
to compatible AT&T-network availability. Evolving technology /
cellular networks may affect functionality and availability, or
continued provision of some features, prohibiting them from
functioning. Message and data rates may apply. See your local
Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service
plan fully backed by Ford and honored at every Ford
dealership in the U.S., Canada and Mexico. See your
Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 1FRLA40421 TO 48028

Msg & Data
rates may
apply.
Text HELP
for help

www.ford.com/help/privacy-terms/

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road
vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and
lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm.
To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your
vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.
For more information go to www.P65Warnings.ca.gov/passenger-vehicle.