Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

EPA Fuel Economy and Environment

highway

MPG

city



2024 ACTIVE AWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **A37303**

CARBONIZED GRAY METALLIC INTERIOR **EBONY UNIQUE CLOTH SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BODY COLOR

ford.com

- DUAL EXHAUST CHROME TIPS EASY FUEL® CAPLESS FILLER
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED**
- PRIVACY GLASS REAR DOORS REAR INT WIPER/WASH/DFRST

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER

225/65R17 102H A/S BSW2 TIRES **COLD WEATHER PACKAGE**

EQUIPMENT GROUP 200A

HEATED STEERING WHEEL

MIRROR-PWR/HTD GLASS REMOTE START SYSTEM

HEATED FRONT ROW SEATS

SUPPLEMENTAL PTC HEATER

17" SHDW SLVR-PNTD ALUM WHEELS

FRONT LICENSE PLATE BRACKET

- REAR SPOILER
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VIS VANITY MIRR DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS 12V
- REAR SEAT CUPHOLDERS
- AND ARMREST
- ROTARY GEAR SHIFT DIAL STEERING:TILT/TELESCOPE, **CRUISE & AUDIO CONTROLS**
- UNIQUE CLOTH BUCKET SEATS

RAMP ONE

BAMP TWO

RT41

• USB A AND C

(MSRP)

NO CHARGE

NO CHARGE

NO CHARGE

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- ELECTRIC PARKING BRAKE • FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH
- **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG DRIVER KNEE AIRBAGS - DUAL STAGE FRONT
- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS SAFETY CANOPY® • LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

• 5YR/60,000 ROADSIDE ASSIST (MSRP)

\$33,160.00

Whether you decide to lease or finance your

vehicle, you'll find the choices that are right

Ford Credit for you. See your dealer for details or visit

www.ford.com/finance.

PRICE INFORMATION BASE PRICE \$31,665.00 TOTAL OPTIONS/OTHER

> TOTAL VEHICLE & OPTIONS/OTHER 31,665.00 1.495.00 **DESTINATION & DELIVERY**

Calculate personalized estimates and compare vehicles



 $\star\star\star\star\star$

Overall Vehicle Score

Fuel Economy

combined city/hwy

Annual fuel COST

\$1,950

3.6 gallons per 100 miles

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat $\star\star\star\star\star$ Crash Rear seat Based on the risk of injury in a side impact

 $\star\star\star\star$ Rollover Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

You Save

Gasoline Vehicle

10

in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 317 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

6

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FordPass Connect[®]

Download the FordPass™ app* and you can:

Access Vehicle Control Features

- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



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Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> SCAN OR TEXT 1FRUA37303 TO 48028 Msg & Data

rates may apply. Text HELP



www.ford.com/help/privacy-terms/

Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed RB231 R RB X 430 003408 02 23 24 options or accessories are not included unless listed above.

RAIL

13-966H O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

04/27/2024

TOTAL MSRP