



ford.com

VEHICLE DESCRIPTION

ESCAPE FWD


2024 ACTIVE FWD  
106.7" WHEELBASE  
1.5L ECOBOOST W/START-STOP  
8-SPD AUTO TRANSMISSION

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
EBONY UNIQUE CLOTH SEATS

RU A77940

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
<b>EXTERIOR</b> <ul style="list-style-type: none"><li>• ACTIVE GRILLE SHUTTERS</li><li>• DOOR HANDLES - BODY COLOR</li><li>• DUAL EXHAUST CHROME TIPS</li><li>• EASY FUEL® CAPLESS FILLER</li><li>• HEADLAMP COURTESY DELAY</li><li>• HEADLAMPS - AUTO LED</li><li>• PRIVACY GLASS - REAR DOORS</li><li>• REAR INT WIPER/WASH/DFRST</li><li>• REAR SPOILER</li><li>• TAILLAMPS-LED</li></ul>	<b>INTERIOR</b> <ul style="list-style-type: none"><li>• 1-TOUCH DOWN DRIVER WINDOW</li><li>• DUAL ILLUM VIS VANITY MIRR</li><li>• DUAL ZONE AUTO CLIMATE CTL</li><li>• ILLUMINATED ENTRY SYSTEM</li><li>• MAP POCKETS-PASSENGER</li><li>• POWERPOINTS - 12V</li><li>• REAR SEAT CUPHOLDERS AND ARMREST</li><li>• ROTARY GEAR SHIFT DIAL</li><li>• STEERING:TILT/TELESCOPE, CRUISE &amp; AUDIO CONTROLS</li><li>• UNIQUE CLOTH BUCKET SEATS</li><li>• USB A AND C</li></ul>	<b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>• BLIS W/CROSS-TRAFFIC ALERT</li><li>• ELECTRIC PARKING BRAKE</li><li>• FORDPASS™ CONNECT</li><li>• INTELLIGENT ACCESS W/PUSH BUTTON START</li><li>• REFRESH95</li><li>• SIRIUSXM® W/360L- NA AK&amp;HI</li></ul>	<b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>• ADVANCETRAC™ WITH RSC®</li><li>• AIRBAG - DRIVER KNEE</li><li>• AIRBAGS - DUAL STAGE FRONT</li><li>• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li><li>• AIRBAGS - SAFETY CANOPY®</li><li>• LATCH CHILD SAFETY SYSTEM</li><li>• PERSONAL SAFETY SYSTEM™</li><li>• SECURILOCK® ANTI-THEFT SYS</li><li>• SOS POST-CRASH ALERT SYS™</li><li>• TIRE PRESSURE MONIT SYS</li></ul> <b>WARRANTY</b> <ul style="list-style-type: none"><li>• 3YR/36,000 BUMPER / BUMPER</li><li>• 5YR/60,000 POWERTRAIN</li><li>• 5YR/60,000 ROADSIDE ASSIST</li></ul>

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
<b>EQUIPMENT GROUP 200A</b>		BASE PRICE	\$29,495.00
<b>OPTIONAL EQUIPMENT/OTHER</b>		TOTAL OPTIONS/OTHER	
225/65R17 102H A/S BSW TIRES		TOTAL VEHICLE & OPTIONS/OTHER	29,495.00
17" SHDW SLVR-PNTD ALUM WHEELS		DESTINATION & DELIVERY	1,495.00
FRONT LICENSE PLATE BRACKET	NO CHARGE		

	RAMP ONE		TOTAL MSRP \$30,990.00
	CH80	CONVOY	
	RAMP TWO	ITEM #: 52-0200 O/T 2	<div><div>Ford Credit</div></div> <div>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</div>
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RD151 R RB 2X 430 004936 04 15 24

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



30 MPG

combined city/hwy

27 city

34 highway

3.3 gallons per 100 miles

You save \$750 in fuel costs over 5 years compared to the average new vehicle.

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

Annual fuel cost \$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

This vehicle emits 299 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smartphone QR Code™





**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FMCU0GN7RUA77940





WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

FordPass Connect™

Download the FordPass™ app\* and you can:

Access Vehicle Control Features

- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi–equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply!See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FRUA77940 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)