(MSRP)

Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 ACTIVE FWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **A38769**

ICONIC SILVER METALLIC INTERIOR **EBONY UNIQUE CLOTH SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BODY COLOR

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- DUAL EXHAUST CHROME TIPS EASY FUEL® CAPLESS FILLER
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED**
- PRIVACY GLASS REAR DOORS
- REAR INT WIPER/WASH/DFRST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 200A

- REAR SPOILER
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VIS VANITY MIRR DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS 12V
- REAR SEAT CUPHOLDERS AND ARMREST
- ROTARY GEAR SHIFT DIAL STEERING:TILT/TELESCOPE,
- **CRUISE & AUDIO CONTROLS** UNIQUE CLOTH BUCKET SEATS
- USB A AND C

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- ELECTRIC PARKING BRAKE
- FORDPASS™ CONNECT • INTELLIGENT ACCESS W/PUSH
- **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT
- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS SAFETY CANOPY® • LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURILOCK® ANTI-THEFT SYS SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

\$31,985.00

Whether you decide to lease or finance your

vehicle, you'll find the choices that are right

Ford Credit for you. See your dealer for details or visit

www.ford.com/finance.

RB231 R RB X 430 003466 02 23 24

PRICE INFORMATION BASE PRICE

TOTAL MSRP

\$29,495.00 TOTAL OPTIONS/OTHER 995.00

TOTAL VEHICLE & OPTIONS/OTHER 30,490.00 **DESTINATION & DELIVERY** 1.495.00

(MSRP)

OPTIONAL EQUIPMENT/OTHER 225/65R17 102H A/S BSW TIRES 17" SHDW SLVR-PNTD ALUM WHEELS TECH PACKAGE #1 **.EVASIVE STEERING ASSIST** .CONNECTED NAV (1-YR TRIAL) LANE CENTERING ASSIST REAR PARKING SENSORS

995.00

RAMP ONE

BAMP TWO

RF29

ADAPTIVE SPEED CONTROL

.13.2" TOUCHSCREEN

Overall Vehicle Score $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover.

GOVERNMENT 5-STAR SAFETY RATINGS

MPG

highway

city

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact $\star\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

EPA Fuel Economy and Environment

Gasoline Vehicle

You Save

in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

10

his vehicle emits 299 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

6

<u>fueleconomy.gov</u>

Fuel Economy

combined city/hwy

Annual fuel COST

\$1,800

3.3 gallons per 100 miles

Calculate personalized estimates and compare vehicles









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- Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle. Locate your vehicle and check approximate
- fuel range. Receive vehicle health alerts.

- Activate 4G LTE Wi-Fi Hotspot • New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



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> Msg & Data rates may apply. Text HELP



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 $\star\star\star\star\star$

05/21/2024

RAIL

24-Q010 O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.