

VEHICLE DESCRIPTION

EXPLORER

2024 EXPLORER ST 4WD  
119" WHEELBASE  
3.0L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
STAR WHITE MET TRI-COAT  
INTERIOR  
EBONY LEATHER-TRIMMED SEATS

RG A31709

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• EASY FUEL® CAPLESS FILLER	• 12" LCD DIGITAL IP CLUSTER	• 4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START	• ADVANCETRAC™ WITH RSC®
• FRT/RR SKID PLATE ELEMENTS	• 1ST/2ND RW FLR MATS-CARPET	• CLASS IV TRAILER TOW PKG	• AIRBAG-DRIVER/PASS KNEE
• GRILLE - BLACK MESH INSERT	• 1TOUCH UP/DOWN DR/PASS WIN	• FORD CO-PILOT360™	• AIRBAGS - DUAL STAGE FRONT
• HEAD/TAILLAMPS - BLACKOUT	• DUAL ILLUM VIS VANITY MIRR	• FORDPASS™ CONNECT	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• HEADLAMPS - AUTO LED	• HTD LTHR WRAPPED STEER WHL	• REAR PARKING SENSORS	• AIRBAGS - SAFETY CANOPY®
• LED SIGNATURE LIGHTING	• W/LOGO, MOUNTED CONTROLS	• REAR VIEW CAMERA	• INDIV TIRE PRESS MONIT SYS
• LWR BODYSIDE CLADDING-BLK	• POWERPOINTS - 12V	• REFRESH95	• LATCH CHILD SAFETY SYSTEM
• PRIVACY GLASS - REAR DOORS	• ROTARY GEAR SHIFT DIAL	• REMOTE START SYSTEM	• PERIMETER ALARM
• QUAD TIP DUAL EXHAUST	• SPORT BUCKET FRONT SEATS	• SECURICODE KEYLESS KEYPAD	• PERSONAL SAFETY SYSTEM™
• REAR INT WIPER/WASH/DFRST	• TRI-ZONE ELECTRNC TMP CTRL	• SIDE-WIND STABILIZATION	• SOS POST-CRASH ALERT SYST™
• TAILLAMPS/FOG LAMPS - LED	• USB A(1) AND C(1)-1ST ROW	• SIRIUSXM® - SVC N/A AK&HI	
• TRAILER SWAY CONTROL		• SPORT-TUNED SUSPENSION	
		• SYNC®3 W/TOUCHSCR/APPLINK®	
		• TERRAIN MANAGEMENT SYSTEM	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
<b>EQUIPMENT GROUP 401A</b>	5,890.00	BASE PRICE	\$52,105.00
•ST HIGH PACKAGE		TOTAL OPTIONS/OTHER	8,915.00
•ST STREET PACK			
•FORD CO-PILOT360 ASSIST+			
<b>OPTIONAL EQUIPMENT/OTHER</b>		TOTAL VEHICLE & OPTIONS/OTHER	61,020.00
2024 MODEL YEAR		DESTINATION & DELIVERY	1,595.00
STAR WHITE MET TRI-COAT	795.00		
P275/45R21 A/S BSW TIRES			
21" ALUMINUM WHEELS			
PERFORMANCE BRAKES			
50 STATE EMISSIONS	NO CHARGE		
TWIN PANEL MOONROOF	1,695.00		
4G LTE WI-FI HOTSPOT CREDIT	- 20.00		
360-DEGREE CAMERA CREDIT	- 500.00		
TECHNOLOGY PACKAGE	995.00		
.B&O SOUND SYTEM W/14 SPEAKERS			
.10.1" LCD PORTRAIT TOUCHSCRN			
REVERSE BRAKE ASSIST CREDIT	- 150.00		
<b>DEALER INSTALLED OPTIONS</b>			
Cargo Mat	160.00		
First Aid Kit	50.00		

Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime

For all program details and to register to attend, visit [www.stsuvexperience.com](http://www.stsuvexperience.com) or contact the Ford Performance Racing School at 435-27-SPEED (77333).

The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)



	RAMP ONE		TOTAL MSRP \$62,615.00
	CA14	CONVOY	
	RAMP TWO	ITEM #:	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
		24-A219 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RB211 N RB 2X 425 005984 02 21 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20

MPG

combined city/hwy

18

city

24

highway

5.0

gallons per 100 miles

You spend

\$3,750

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

5

10

Best

This vehicle emits 445 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD PROTECT®

Insist on Ford Protect!

The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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WARNING:

Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRGA31709 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

05/05/2024

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