

WAY-001523VA  
9-NORMAL, NA, 101523, AB12, 000005579

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CERT	CERT	CERT	TRD	RAMP	BUMP	CAMP	BOOK	AFV	FSCP

1FAHP3HN3AW232841NA

VEHICLE DESCRIPTION

FOCUS

2010 4-DOOR SEDAN SEL  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
AUTOMATIC TRANSMISSION

EXTERIOR  
BLUE FLAME METALLIC  
INTERIOR  
CHARCOAL BLK LTHR/HTD SEATS

AW 232841

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE \$18,780.00

INCLUDED ON THIS VEHICLE  
RAPID SPEC 300A

OPTIONAL EQUIPMENT  
AUTOMATIC TRANSMISSION 815.00  
TOTAL OPTIONS 815.00

TOTAL VEHICLE & OPTIONS 19,595.00  
DESTINATION & DELIVERY 725.00

- STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE
- EXTERIOR**

  - 16" ALLOY WHEELS
  - POWER HEATED MIRRORS
  - HALOGEN HEADLAMPS
  - FOG LAMPS
  - DOOR HANDLES, CHROMED
  - EXHAUST TIP - CHROME

**INTERIOR**

  - AM/FM STEREO SINGLE CD/MP3
  - AUXILIARY AUDIO INPUT JACK
  - SIRIUS SAT RADIO N/A AK&HI
  - SYNC VOICE ACTIVATED SYS
  - ELECTROCHROMIC MIRROR
  - AIR CONDITIONING
  - LTHR TRIM FRONT BUCKET STS
  - HTD DRVR FRNT PASS SEATS
  - 60/40 SPLIT FOLD REAR SEAT
  - AMBIENT LIGHTING
  - POWER WINDOWS & LOCKS
  - LEATHER WRAPPED STR WHEEL
- W/CRUISE & AUDIO CONTROLS

**FUNCTIONAL**

  - ADVANCETRAC W/ESC
  - MYKEY
  - ENHANCED EUROPEAN INSPIRED SUSPENSION

**SAFETY/SECURITY**

  - ANTI-LOCK BRAKING SYSTEM
  - DRIVER/PASSENGER AIR BAGS
  - SIDE AIR BAGS/CURTAINS
  - CHILD SAFETY REAR DR LOCKS
  - LATCH CHILD SAFETY SYSTEM
  - SECURILOCK PASS ANTI THEFT
  - PERIMETER ALARM
  - REMOTE KEYLESS ENTRY
  - TIRE PRESSURE MONITOR SYS

**WARRANTY**

  - 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

24

Expected range  
for most drivers  
19 to 29 MPG

HIGHWAY MPG

34

Expected range  
for most drivers  
28 to 40 MPG

Estimated  
Annual Fuel Cost

\$1,392

based on 15,000 miles  
at \$2.60 per gallon

Combined Fuel Economy


This Vehicle

28

11 42

All Compacts

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



*Ford Motor Company*  
Insurance Services

This vehicle qualifies for auto insurance discounts, call  
1-866-367-3131 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for  
availability in your state.

TOTAL MSRP \$20,320.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★ ★ ★ ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of  
similar size and weight.

Side Crash Front seat Rear seat ★ ★ ★ ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



27E 073

Bill Talley Ford Inc  
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Richmond VA 23231

RA03 27E 073

RAIL

27-Z600 O/T 2

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EXTENDED  
SERVICE  
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury  
Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).