



Drive one.
ford.com

VEHICLE DESCRIPTION

FOCUS

CL 319980

2012 4-DR SDN SE
 5-PASSENGER
 2.0L I4 GDI ENGINE
 6-SPD AUTO TRANSMISSION

EXTERIOR
 STERLING GRAY METALLIC
 INTERIOR
 CHARCOAL BLACK CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" STEEL WHEELS WITH COVERS
- HALOGEN HEADLAMPS
- PWR WINDOWS & MIRRORS
- FOG LAMPS WITH CHROME BEZEL
- GRILLE - BLACK WITH CHROME SURROUND

INTERIOR

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- AIR CONDITIONING
- CENTER CONSOLE W/ARMREST
- ILLUMINATED ENTRY
- TILT/TELESCOPE STR COLUMN
- 2ND ROW FOLD FLAT SEATING

FUNCTIONAL

- ADVANCETRAC W/ESC
- REAR WINDOW DEFROSTER
- EASY FUEL CAPLESS FILLER
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

SAFETY/SECURITY

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- TIRE PRESSURE MONITOR SYS
- MYKEY

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 201A	430.00	BASE PRICE	\$17,500.00
•CONVENIENCE PACKAGE		TOTAL OPTIONS	1525.00
•CRUISE CONTROL			
•PERIMETER ALARM			
OPTIONAL EQUIPMENT	1095.00	TOTAL VEHICLE & OPTION	19025.00
6-SPD AUTO TRANSMISSION		DESTINATION & DELIVERY	795.00
50 STATE EMISSIONS	NO CHARGE	TOTAL BEFORE DISCOUNTS	19820.00
		EQUIPMENT GROUP SAVINGS	- 35.00
		FOCUS SPECIAL MKTG ALL	- 395.00
		TOTAL SAVINGS	- 430.00

	RAMP ONE		TOTAL MSRP \$19,390.00
	CM4G		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		MICHIGAN	
	METHOD OF TRANSP.	ITEM #:	48-8014
	RAIL		A012 A 7AX X 230 006838 04 05 12

EPA Fuel Economy Estimates

CITY MPG

28

Expected range for most drivers
23 to 33 MPG

HIGHWAY MPG

38

Expected range for most drivers
31 to 45 MPG

Estimated Annual Fuel Cost
\$1,793

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

31

10 60

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FCL319980 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.