



VEHICLE DESCRIPTION

TAURUS

2011 SEL FWD
5-PASSENGER
3.5L V6 DURATEC ENGINE
6-SPEED AUTO TRANSMISSION

EXTERIOR
BORDEAUX RESERVE RED MET
INTERIOR
CHARCOAL BLK LTHR SEATING

BG 172449

PRICE INFORMATION

Manufacturer's
Suggested Retail Price

STANDARD VEHICLE PRICE \$27,620.00

INCLUDED ON THIS VEHICLE

RAPID SPEC 201A 700.00
•SYNC VOICE ACTIVATED SYSTEMS
•REVERSE SENSING SYSTEM

OPTIONAL EQUIPMENT

LEATHER SEATING 1,495.00
HEATED SEATS, FRONT
FRONT LICENSE PLATE BRACKET NO CHARGE
CALIFORNIA EMISSIONS SYSTEM NO CHARGE
POWER MOONROOF 995.00
TOTAL OPTIONS 3,190.00

TOTAL VEHICLE & OPTIONS 30,810.00
DESTINATION & DELIVERY 825.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- PROJECTOR BEAM HALOGEN HEADLAMPS
- SUPPLEMENTAL PARK LAMPS
- DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
- SECURICODE KEYLESS ENTRY
- 18" PAINTED ALUMINUM WHLS

INTERIOR

- 6-WAY POWER DRIVER'S SEAT
- 60/40 FOLD-FLAT REAR BENCH
- DUAL ZONE ELEC TEMP CNTRL
- MESSAGE CTR W/COMPASS
- TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
- AM/FM CD PLAYER W/CLOCK
- MP3 AUDIO INPUT JACK
- SIRIUS SAT SVC N/A AK&HI
- DOME LAMP & MAP LIGHTS
- 8 CUP/BOTTLE HOLDERS

FUNCTIONAL

- FRONT WHEEL DRIVE
- ADVANCETRAC W/ESC
- 4-WHL DISC BRAKES W / ABS
- TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
- EASY FUEL CAPLESS FILLER
- 19.0 GALLON FUEL TANK
- MYKEY

SAFETY/SECURITY

- SOS POST CRASH ALERT SYS
- PERSONAL SAFETY SYSTEM
- FRONT SEAT SIDE AIRBAGS
- SAFETY CANOPY - 2 ROWS
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

18

Expected range
for most drivers
14 to 22 MPG

HIGHWAY MPG

27

Expected range
for most drivers
22 to 32 MPG

Estimated
Annual Fuel Cost

\$2,142

based on 15,000 miles
at \$3.00 per gallon

Combined Fuel Economy

This Vehicle


21

14 28

All Large Cars

Your actual

mileage will vary
depending on how you
drive and maintain
your vehicle.


Ford Motor Company
Insurance Services

This vehicle qualifies for auto insurance discounts, call
1-866-367-3131 or visit www.fordautoinsurance.com for
availability in your state.

TOTAL MSRP

\$31,635.00

GOVERNMENT SAFETY RATINGS

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of
similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover

★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CA43		ITEM #: 44-5037 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2EW5BG172449 	
SHIP THROUGH	FINAL ASSEMBLY POINT CHICAGO	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BD112 N RA 2X 155 000112 04 11 11	



EXTENDED
SERVICE
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



xxxxxxxNA

03/18/2024

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2011 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY