



www.fordvehicles.com

VEHICLE DESCRIPTION

TAURUS

2011 SEL FWD
 5-PASSENGER
 3.5L V6 DURATEC ENGINE
 6-SPEED AUTO TRANSMISSION

EXTERIOR
 INGOT SILVER METALLIC
 INTERIOR
 LT STONE LEATHER SEATING

BG 155020

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
 - SUPPLEMENTAL PARK LAMPS
 - DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
 - SECURICODE KEYLESS ENTRY
 - 18" PAINTED ALUMINUM WHLS

- INTERIOR**
- 6-WAY POWER DRIVER'S SEAT
 - 60/40 FOLD-FLAT REAR BENCH
 - DUAL ZONE ELEC TEMP CNTRL
 - MESSAGE CTR W/COMPASS
 - TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
 - AM/FM CD PLAYER W/CLOCK
 - MP3 AUDIO INPUT JACK
 - SIRIUS SAT SVC N/A AK&HI
 - DOME LAMP & MAP LIGHTS
 - 8 CUP/BOTTLE HOLDERS

- FUNCTIONAL**
- FRONT WHEEL DRIVE
 - ADVANCETRAC W/ESC
 - 4-WHL DISC BRAKES W / ABS
 - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
 - EASY FUEL CAPLESS FILLER
 - 19.0 GALLON FUEL TANK
 - MYKEY

- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
 - PERSONAL SAFETY SYSTEM
 - FRONT SEAT SIDE AIRBAGS
 - SAFETY CANOPY - 2 ROWS
 - PERIMETER ALARM
 - TIRE PRESSURE MONITOR SYS

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$27,555.00**

INCLUDED ON THIS VEHICLE
 RAPID SPEC 201A 700.00
 SYNC VOICE ACTIVATED SYSTEMS
 REVERSE SENSING SYSTEM

OPTIONAL EQUIPMENT
 LEATHER SEATING 1,495.00
 HEATED SEATS, FRONT
 FRONT LICENSE PLATE BRACKET NO CHARGE
 POWER MOONROOF 995.00
 TOTAL OPTIONS 3,190.00

TOTAL VEHICLE & OPTIONS 30,745.00
 DESTINATION & DELIVERY 825.00

EPA Fuel Economy Estimates

CITY MPG

18

Expected range for most drivers
 14 to 22 MPG

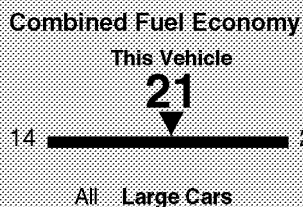
HIGHWAY MPG

27

Expected range for most drivers
 22 to 32 MPG

Estimated Annual Fuel Cost
\$2,142

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$31,570.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
 ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
 Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO :	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CA32		ITEM #: 21-Y004 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2EW1BG155020 	
SHIP THROUGH	FINAL ASSEMBLY POINT CHICAGO	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BB012 N RA 2X 150 000091 02 01 11	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



xxxxxxNA

01/14/2019

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320-417NA REV. 5/07

While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

2010 GOVERNMENT SAFETY RATINGS

Frontal	Driver	★ ★ ★ ★ ★
Crash	Passenger	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side	Front seat	★ ★ ★ ★ ★
Crash	Rear seat	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

***www.safercar.gov* or call 1-888-327-4236**

IIHS Ratings

2010 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

1FAHP2EW1BG155020



TO BE REMOVED
BY CUSTOMER ONLY