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VEHICLE DESCRIPTION

TAURUS

2014 SEL FWD  
5-PASSENGER  
3.5L V6 TIVCT ENGINE  
6-SPEED AUTO TRANSMISSION

EXTERIOR  
RUBY RED METALLIC TC  
INTERIOR  
CHARCOAL BLACK LEATHER SEAT

EG 152445

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 18" PAINTED ALUMINUM WHLS
- P235/55R18 A/S BSW TIRES
- AUTO PROJ BEAM HEADLAMPS
- RAISED POWER DOME HOOD
- LED TAILLAMPS
- SUPPLEMENTAL PARK LAMPS
- MIRRORS-MAN FOLD DUAL PWR HEATED WITH APPROACH LAMP
- INTEGRATED SPOTTER MIRRORS
- SECURICODE KEYLESS ENTRY
- QUASI-DUAL EXHAUST SYSTEM
- EXHAUST TIPS - CHROME
- DOOR HANDLES - BODY COLOR
- MINI SPARE TIRE/WHEEL
- EASY FUEL CAPLESS FILLER

INTERIOR

- POWER DRIV AND PASS SEATS - 6-WAY
- 60/40 FOLD-FLAT REAR BENCH
- DUAL ZONE ELEC TEMP CNTRL
- LEATHER WRAPPED STR WHEEL W/ CRUISE, AUDIO AND CLIMATE CONTROL
- TILT/TELESCOPE STR COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN
- CENTER CONSOLE W/ARMREST, STORAGE & 2 CUPHOLDERS
- DUAL ILLUM VANITY MIRRORS
- UNIQUE DOOR/IP APPLIQUES
- MAP POCKETS- DRIVER & PASS
- FRONT AND REAR FLOOR MATS

FUNCTIONAL

- FRONT WHEEL DRIVE
- 6-SPEED SELECTSHIFT TRANS
- POWER STEERING W/EPAS
- 4-WHL DISC BRAKES W / ABS
- CURVE CONTROL
- AM/FM CD/MP3 CAPBL,AUX JAC
- SYNC W/ MYFORD TOUCH
- SYNC SERVICES
- SIRIUSXM RADIO W/6 MO. TRI
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- ELECTROCHROMIC MIRROR
- WIPER ACTIVATED HEADLAMPS
- REMOTE START
- 19.0 GALLON FUEL TANK

SAFETY/SECURITY

- SOS POST CRASH ALERT SYS
- PERSONAL SAFETY SYSTEM
- AIRBAGS - FRONT AND SIDE
- ADVANCETRAC WITH RSC
- SAFETY CANOPY - 2 ROWS
- PERIMETER ALARM
- LATCH CHILD SAFETY SYSTEM
- CHILDPROOF REAR DOOR LOCKS
- ILLUMINATED ENTRY
- MYKEY
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

1,150.00

EQUIPMENT GROUP 201A

- AUDIO - W/IP CENTER CH SPEAKE
- HMI W/8" SCREEN PAINTED FP
- REVERSE SENSING SYSTEM
- SYNC VOICE ACTIVATED SYSTEMS
- NON-MEMORY ADJUSTABLE PEDALS
- REAR VIEW CAMERA

OPTIONAL EQUIPMENT

2014 MODEL YEAR

RUBY RED METALLIC TC

. FLEXIBLE FUEL

HEATED FRONT SEATS

FRONT LICENSE PLATE BRACKET

POWER MOONROOF

2.77 RATIO REGULAR AXLE

LEATHER SEATING

NO CHARGE

995.00

NO CHARGE

1,495.00

PRICE INFORMATION

BASE PRICE

\$29,000.00

TOTAL OPTIONS

4,035.00

TOTAL VEHICLE & OPTIONS

33,035.00

DESTINATION & DELIVERY

795.00

|  |                   |                                   |                                                                                                                                                                                                                                               |             |
|--|-------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
|  | RAMP ONE          |                                   | TOTAL MSRP                                                                                                                                                                                                                                    | \$33,830.00 |
|  | CC06              |                                   | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |             |
|  | RAMP TWO          | FINAL ASSEMBLY PLANT              |                                                                                                                                                                                                                                               |             |
|  |                   | CHICAGO                           |                                                                                                                                                                                                                                               |             |
|  | METHOD OF TRANSP. | ITEM #: 41-2327 O/T 2             |                                                                                                                                                                                                                                               |             |
|  | CONVOY            | DM191 N RA 2X 420 000291 12 19 13 |                                                                                                                                                                                                                                               |             |

EPA DOT

Fuel Economy and Environment

E85

Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

Fuel Economy

23

combined city/hwy

19

city

29

highway

4.3

gallons per 100 miles

Large Cars range from 14 to 29 MPG. The best vehicle rates 119 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You save \$0 in fuel costs over 5 years compared to the average new vehicle.

Driving Range

Gasoline: 437 miles

Ethanol (E85): 304 miles

Annual fuel cost \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

6

110Best

Smog Rating (tailpipe only)

5

110Best

This vehicle emits 392 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FEG152445 to 48028 or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

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