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VEHICLE DESCRIPTION

# FIESTA

2011 5-DOOR HATCH SES  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
MONTEREY GRAY METALLIC  
INTERIOR  
BLACK CLOTH SEAT

BM **180897**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 16" PREM PAINTED ALUM WHLS
  - EASYFUEL CAPLESS FILLER
  - INTEGRATED SPOTTER MIRRORS
  - POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
  - DRIVING LAMPS W/CHROME BEZEL
  - REAR SPOILER
  - FRT/RR VARIABLE INT WIPERS
- INTERIOR**
- 1-TOUCH UP/DOWN DRIVER WIN
  - AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
  - LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS
  - AUDIO INPUT JACK W/USB
  - SYNC VOICE ACTIVATED SYS
  - ELECTROCHROMIC MIRROR

- SIRIUS SAT RADIO N/A AK&HI
  - MESSAGE CENTER W/TRIP CPTR
  - PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
  - AMBIENT LIGHTING
- FUNCTIONAL**
- ADVANCETRAC W/ESC
  - FRONT DISC REAR DRUM BRAKES (ABS)
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
  - DRIVER KNEE AIRBAG
  - SIDE AIR BAGS/CURTAINS
  - CHILD SAFETY REAR DR LOCKS
  - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$17,120.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 301A 795.00
- COMFORT/UP-GRADE PACKAGE
- HEATED SEAT 1ST ROW CUSHION
- BELT LINE MOLDING CHROME
- INTELLIGENT ACCESS W/PS BTN S
- DECKLID MOLDING (CHM)
- ANTI PERIMETER ALARM

OPTIONAL EQUIPMENT

- POWER SHIFT 6 SPD AUTO TRANS 1,070.00
- POWER MOONROOF 695.00
- FRONT LICENSE PLATE BRACKET NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- TOTAL OPTIONS 2,560.00

TOTAL VEHICLE & OPTIONS **19,680.00**  
DESTINATION & DELIVERY 675.00

## EPA Fuel Economy Estimates

CITY MPG

**29**

Expected range for most drivers 24 to 34 MPG

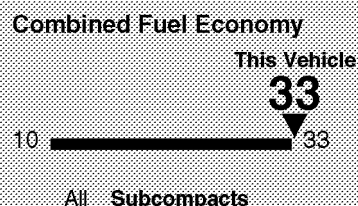
HIGHWAY MPG

**38**

Expected range for most drivers 31 to 45 MPG

Estimated Annual Fuel Cost  
**\$1,364**

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$20,355.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
**Front seat** ★★★★★  
**Rear seat** ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RA27</b>		ITEM #: 71-1115 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4FJ2BM180897 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CUAUTITLAN</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BA041 N RA 2X 135 000220 01 04 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2010 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

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TO BE REMOVED  
BY CUSTOMER ONLY