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VEHICLE DESCRIPTION

# FIESTA

2012 5-DOOR HATCH SES  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
5-SPD MANUAL TRANSMISSION

EXTERIOR  
RACE RED  
INTERIOR  
BLACK CLOTH SEAT

CM **115053**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 16" PREMIUM PAINTED ALUMINUM WHEELS
  - INTEGRATED SPOTTER MIRRORS
  - DRIVING LAMPS WITH CHROME BEZEL
  - REAR SPOILER
- INTERIOR**
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTROL
  - AMBIENT LIGHTING
  - AUXILIARY AUDIO INPUT JACK
- FUNCTIONAL**
- EASYFUEL CAPLESS FILLER
  - POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
  - VARIABLE INTERVAL WIPERS - FRONT AND REAR
  - 1-TOUCH UP/DOWN DRIVER WINDOW
  - AM/FM SINGLE CD/MP3, 4SPKR

- SIRIUS SAT SVC N/A AK&HI
  - SYNC VOICE ACTIVATED SYS
  - ELECTROCHROMIC MIRROR
  - MESSAGE CENTER W/TRIP CPTR
  - POWER LOCKS W/ REMOTE KEYLESS ENTRY
  - ADVANCETRAC W/ESC
  - FRONT DISC REAR DRUM BRAKES (ABS)
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
  - AIRBAG - DRIVER KNEE
  - AIRBAGS - SIDE AIR CURTAIN
  - CHILDPROOF REAR DOOR LOCKS
  - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$17,500.00**

**INCLUDED ON THIS VEHICLE**  
EQUIPMENT GROUP 300A

**OPTIONAL EQUIPMENT**  
50 STATE EMISSIONS TAG 000X000 S HENNEY  
TOTAL OPTIONS **NO CHARGE 00**

TOTAL VEHICLE & OPTIONS **17,500.00**  
DESTINATION & DELIVERY **795.00**

## EPA Fuel Economy Estimates

CITY MPG

**29**

Expected range for most drivers  
24 to 34 MPG

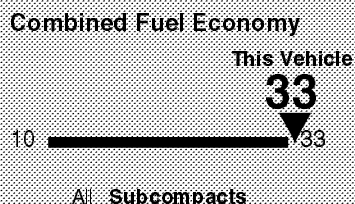
HIGHWAY MPG

**38**

Expected range for most drivers  
31 to 45 MPG

Estimated Annual Fuel Cost  
**\$1,682**

based on 15,000 miles at \$3.70 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$18,295.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
**Front seat** ★★★★★  
**Rear seat** ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

**www.safercar.gov or call 1-888-327-4236**



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RJ5P</b>		ITEM #: <b>48-2789 O/T X</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	<b>3FADP4FJ8CM115053</b>	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CUAUTILAN</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BH162 N RA 2X 220 000470 08 16 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxNA

01/21/2019

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

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TO BE REMOVED  
BY CUSTOMER ONLY