



Go Further

ford.com

VEHICLE DESCRIPTION

FIESTA

2018 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT I-4 ENGINE
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR
LIGHTNING BLUE
INTERIOR
CHARCOAL BLACK/CONTRAST STI

JM 110188

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GLASS - SOLAR-TINTED
- GRILLE - 5 BAR, CHROME
- HEADLAMPS - AUTOMATIC
- INTEGRATED BLIND SPOT MIRR
- VARIABLE INTERVAL WIPERS

INTERIOR

- 1-TOUCH UP/DOWN DRIVER WIN
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- CENTER CONSOLE W/ARMREST
- CRUISE CONTROL
- DUAL VANITY MIRRORS
- OVERHEAD CONSOLE
- POWER LOCKS AND WINDOWS
- REAR DOME LAMP
- REAR-WINDOW DEFROSTER
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12V POWERPOINT (2)
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- FRONT DISC REAR DRUM BRAKES (ABS)
- HILL START ASSIST
- MESSAGE CENTER W/TRIP CPTR
- MYKEY®
- POWER STEERING W/EPAS
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- WIPER ACTIVATED HEADLAMPS

SAFETY/SECURITY

- ADJUSTABLE SAFETY BELTS
- ADVANCETRAC ESC
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- FRT-PASS SENSING SYSTEM
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 201A

995.00

- SE APPEARANCE PACKAGE
- SYNC 3/TOUCH SCREEN/SAT RADIO
- REAR SPOILER

OPTIONAL EQUIPMENT/OTHER

- 2018 MODEL YEAR NO CHARGE
- LIGHTNING BLUE NO CHARGE
- .16" PAINTED ALUMINUM WHEELS NO CHARGE
- 6-SPEED POWERSHIFT AUTO TRANS 1,095.00
- 50 STATE EMISSIONS NO CHARGE

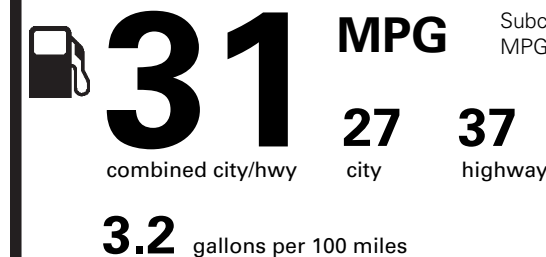
PRICE INFORMATION

| | |
|--|------------------|
| BASE PRICE | \$15,345.00 |
| TOTAL OPTIONS/OTHER | 2,090.00 |
| TOTAL VEHICLE & OPTIONS/OTHER | 17,435.00 |
| DESTINATION & DELIVERY | 875.00 |

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



Subcompact Cars range from 14 to 124 MPG. The best vehicle rates 136 MPGe.

You save **\$1,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,150**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 286 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

| | | |
|--|-----------------------------|---------------------|
| Overall Vehicle Score | Not Rated | |
| Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Frontal Crash | Driver Passenger | ★★★★★ |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Side Crash | Front seat Rear seat | Not Rated Not Rated |
| Based on the risk of injury in a side impact. | | |
| Rollover | ★★★★ | |
| Based on the risk of rollover in a single-vehicle crash. | | |

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Go Further

| | | | |
|--|-------------------|-----------------------------------|---|
| | RAMP ONE | | TOTAL MSRP \$18,310.00 |
| | RN36 | | |
| | RAMP TWO | FINAL ASSEMBLY PLANT | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |
| | | CUAUTITLAN | |
| | METHOD OF TRANSP. | ITEM #: 71-5951 O/T 2 | |
| | RAIL | JA292 N RA 2X 815 000419 01 29 18 | |



Scan this code to experience this vehicle or text 3FJM110188 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

FORD PROTECT Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer for additional details, or visit www.FordOwner.com for more information.

FORD CREDIT Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.