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VEHICLE DESCRIPTION  
**FIESTA**

2018 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT I-4 ENGINE  
5-SPD MANUAL TRANSMISSION

**JM 106472**

EXTERIOR  
HOT PEPPER RED METALLIC  
INTERIOR  
CHARCOAL BLACK/RED STITCH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |  |   |   |  |
|--|---|---|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>DUAL POWER MIRRORS</li> <li>EASY FUEL CAPLESS FILLER</li> <li>GLASS - SOLAR-TINTED</li> <li>GRILLE - 5 BAR, CHROME</li> <li>HEADLAMPS - AUTOMATIC</li> <li>INTEGRATED BLIND SPOT MIRR</li> <li>REAR SPOILER</li> <li>REAR WIPER</li> <li>VARIABLE INTERVAL WIPERS</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1-TOUCH UP/DOWN DRIVER WIN</li> <li>60/40 SPLIT FOLD REAR SEAT</li> <li>AMBIENT LIGHTING</li> <li>BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS</li> <li>CENTER CONSOLE W/ARMREST</li> <li>CRUISE CONTROL</li> <li>DUAL VANITY MIRRORS</li> <li>OVERHEAD CONSOLE</li> <li>POWER LOCKS AND WINDOWS</li> <li>REAR DOME LAMP</li> <li>REAR-WINDOW DEFROSTER</li> <li>TILT/TELESCOPE STR COLUMN</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>12V POWERPOINT (2)</li> <li>AIR CONDITIONING</li> <li>AM/FM SINGLE CD/MP3, 6SPKR</li> <li>FRONT DISC REAR DRUM BRAKES (ABS)</li> <li>HILL START ASSIST</li> <li>MESSAGE CENTER W/TRIP CPTR</li> <li>MYKEY®</li> <li>POWER STEERING W/EPAS</li> <li>REAR VIEW CAMERA</li> <li>REMOTE KEYLESS ENTRY</li> <li>WIPER ACTIVATED HEADLAMPS</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADJUSTABLE SAFETY BELTS</li> <li>ADVANCETRAC ESC</li> <li>AIRBAG - DRIVER KNEE</li> <li>AIRBAGS - DUAL STAGE FRONT</li> <li>AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li> <li>AIRBAGS - SIDE AIR CURTAIN</li> <li>FRT-PASS SENSING SYSTEM</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>TIRE PRESSURE MONITOR SYS</li> </ul> |
|--|---|---|--|

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

<b>INCLUDED ON THIS VEHICLE</b>	<b>(MSRP)</b>	<b>PRICE INFORMATION</b>	<b>(MSRP)</b>
<b>EQUIPMENT GROUP 201A</b>	995.00	BASE PRICE	\$15,645.00
•SE APPEARANCE PACKAGE		TOTAL OPTIONS/OTHER	2,625.00
•SYNC 3/TOUCH SCREEN/SAT RADIO			
<b>OPTIONAL EQUIPMENT/OTHER</b>		TOTAL VEHICLE & OPTIONS/OTHER	18,270.00
2018 MODEL YEAR	395.00	DESTINATION & DELIVERY	875.00
HOT PEPPER RED METALLIC	795.00		
POWER MOONROOF	NO CHARGE		
50 STATE EMISSIONS	440.00		
16" 8-SPK BLACK/MACHINED WHEEL	NO CHARGE		
FRONT LICENSE PLATE BRACKET			

EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**

**30** MPG combined city/hwy

27 city 35 highway

3.3 gallons per 100 miles

Subcompact Cars range from 14 to 124 MPG. The best vehicle rates 136 MPGe.

**You save \$750** in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 7

**Smog Rating (tailpipe only)** 3

This vehicle emits 293 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	<b>Front seat Rear seat</b>	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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	RAMP ONE		<b>TOTAL MSRP \$19,145.00</b>
	RA7P		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 71-J04N O/T 2	
	RAIL	JA111 N RA 2X 815 000821 01 11 18	

3FADP4EJ7JM106472

Scan this code to experience this vehicle or text 3FJM106472 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

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