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VEHICLE DESCRIPTION

# FIESTA

2018 4-DOOR SEDAN SE  
5-PASSENGER  
1.6L TIVCT I-4 ENGINE  
6-SPEED POWERSHIFT AUTO TRA

## JM 144812

EXTERIOR  
HOT PEPPER RED METALLIC  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GLASS - SOLAR-TINTED
- GRILLE - 5 BAR, CHROME
- HEADLAMPS - AUTOMATIC
- INTEGRATED BLIND SPOT MIRR
- VARIABLE INTERVAL WIPERS

**INTERIOR**

- 1-TOUCH UP/DOWN DRIVER WIN
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- CENTER CONSOLE W/ARMREST
- CRUISE CONTROL
- DUAL VANITY MIRRORS
- OVERHEAD CONSOLE
- POWER LOCKS AND WINDOWS
- REAR DOME LAMP
- REAR-WINDOW DEFROSTER
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12V POWERPOINT (2)
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- FRONT DISC REAR DRUM BRAKES (ABS)
- HILL START ASSIST
- MESSAGE CENTER W/TRIP CPTR
- MYKEY®
- POWER STEERING W/EPAS
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- SYNC® WITH APPLINK™
- WIPER ACTIVATED HEADLAMPS

**SAFETY/SECURITY**

- ADJUSTABLE SAFETY BELTS
- ADVANCETRAC ESC
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- FRT-PASS SENSING SYSTEM
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 200A**

**OPTIONAL EQUIPMENT/OTHER**

2018 MODEL YEAR	
HOT PEPPER RED METALLIC	395.00
.15" PAINTED ALUMINUM WHEELS	
6-SPEED POWERSHIFT AUTO TRANS	1,095.00
COLD WEATHER PACKAGE	290.00
.HEATED FRONT SEATS	
.DUAL POWER HEATED SIDE MIRROR	
.ELECTRONIC AIR TEMP CONTROL	
50 STATE EMISSIONS	NO CHARGE

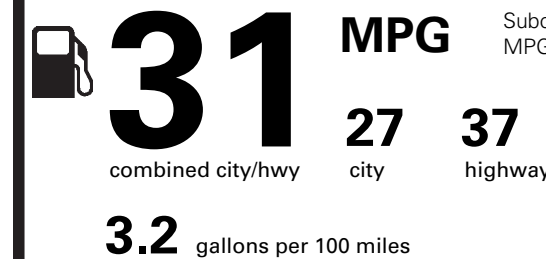
**PRICE INFORMATION**

BASE PRICE	\$15,435.00
TOTAL OPTIONS/OTHER	1,780.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>17,215.00</b>
DESTINATION & DELIVERY	875.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

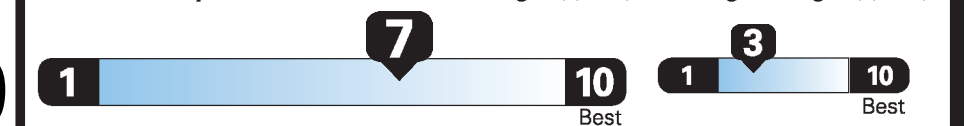


Subcompact Cars range from 14 to 124 MPG. The best vehicle rates 136 MPGe.

You save **\$1,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,150**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 286 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



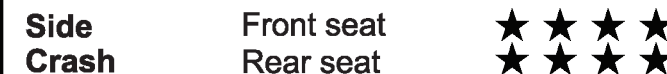
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FJM144812 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE		RAIL	TOTAL MSRP <b>\$18,090.00</b>
RM2M			
RAMP TWO		ITEM #: 16-S401 O/T 2	

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Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).



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