



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2011 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BRIGHT MAGENTA METALLIC
INTERIOR
BLACK CLOTH SEAT

BM **172448**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 15" STEEL WHEEL W/ COVER
 - EASYFUEL CAPLESS FILLER
 - INTEGRATED SPOTTER MIRRORS
 - POWER MIRRORS
 - QUAD BEAM HALOGEN HEADLAMP
 - REAR SPOILER
 - REAR WINDOW DEFROSTER
 - FRT/RR VARIABLE INT WIPERS
- INTERIOR**
- 1-TOUCH UP/DOWN DRIVER WIN
 - 60/40 SPLIT FOLD REAR SEAT
 - AIR CONDITIONING
 - AM/FM SINGLE CD/MP3, 4SPKR
 - AUXILIARY AUDIO INPUT JACK
 - CENTER DOME LAMP W/MAP LIGHTS
 - REAR DOME LAMP
 - DUAL SUNVISOR/MIRRORS
 - MESSAGE CENTER W/TRIP CPTR

- PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - FRONT DISC REAR DRUM BRAKES (ABS)
 - POWER STEERING W/EPAS
 - TILT/TELESCOPE WHEEL
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
 - DRIVER KNEE AIRBAG
 - SIDE AIR BAGS/CURTAINS
 - CHILD SAFETY REAR DR LOCKS
 - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
 - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$15,120.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 202A 575.00
- SPORT APPEARANCE PACKAGE
- CRUISE CONTROL
- 15" ALUMINUM WHL (PNTD)
- FRONT PARKING LAMP W/BLK BZ

OPTIONAL EQUIPMENT

- POWER SHIFT 6 SPD AUTO TRANS 1,070.00
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ENGINE BLOCK HEATER NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- TOTAL OPTIONS 1,645.00

TOTAL VEHICLE & OPTIONS 16,765.00
DESTINATION & DELIVERY 675.00

TOTAL BEFORE DISCOUNTS 17,440.00

RAPID SPEC SAVINGS - 320.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers 24 to 34 MPG

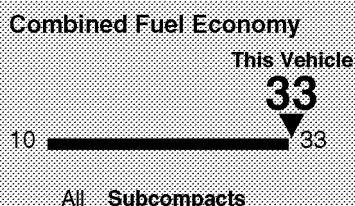
HIGHWAY MPG

38

Expected range for most drivers 31 to 45 MPG

Estimated Annual Fuel Cost
\$1,364

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$17,120.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RJ73		ITEM #: 58-0011 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4EJ8BM172448	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTILAN	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. AL302 N RA 2X 135 000549 11 30 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



xxxxxxNA

02/19/2019

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings
2010 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY