



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2011 4-DOOR SEDAN SEL
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
OXFORD WHITE
INTERIOR
BLACK CLOTH SEAT

BM **205231**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASYFUEL CAPLESS FILLER
- INTEGRATED SPOTTER MIRRORS
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- DRIVING LAMPS W/CHROME BEZEL

INTERIOR

- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
- AUDIO INPUT JACK W/USB
- SYNC VOICE ACTIVATED SYS
- SIRIUS SAT RADIO N/A AK&HI
- ELECTROCHROMIC MIRROR
- POWER OUTLET, 12V
- LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS
- AIR CONDITIONING

- PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- AMBIENT LIGHTING

FUNCTIONAL

- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- DRIVER KNEE AIRBAG
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$16,320.00**

INCLUDED ON THIS VEHICLE
RAPID SPEC 300A

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS 1,070.00
FRONT LICENSE PLATE BRACKET NO CHARGE
50 STATE EMISSIONS NO CHARGE
TOTAL OPTIONS 1,070.00

TOTAL VEHICLE & OPTIONS 17,390.00
DESTINATION & DELIVERY 675.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

HIGHWAY MPG

38

Expected range for most drivers
31 to 45 MPG

Estimated Annual Fuel Cost

\$1,364

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

33

10 33

All Subcompacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP

\$18,065.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA36		ITEM #: 71-0623 O/T 4
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4CJ3BM205231 	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTILAN	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BC162 N RA 2XX 120 001493 03 16 11	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2011 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

3FADP4CJ3BM205231



TO BE REMOVED
BY CUSTOMER ONLY