



www.fordvehicles.com

VEHICLE DESCRIPTION

# TAURUS

2011 SEL FWD  
 5-PASSENGER  
 3.5L V6 DURATEC ENGINE  
 6-SPEED AUTO TRANSMISSION

EXTERIOR  
 GOLD LEAF METALLIC  
 INTERIOR  
 LT STONE LEATHER SEATING

BG 171478

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
  - SUPPLEMENTAL PARK LAMPS
  - DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
  - SECURICODE KEYLESS ENTRY
  - DUAL CHROMED EXHAUST TIPS
- INTERIOR**
- 6-WAY POWER DRIVER'S SEAT
  - 60/40 FOLD-FLAT REAR BENCH
  - DUAL ZONE ELEC TEMP CNTRL
  - MESSAGE CTR W/COMPASS
  - TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
  - AM/FM CD PLAYER W/CLOCK
  - MP3 AUDIO INPUT JACK
  - SIRIUS SAT SVC N/A AK&HI
  - DOME LAMP & MAP LIGHTS
  - 8 CUP/BOTTLE HOLDERS

- FUNCTIONAL**
- FRONT WHEEL DRIVE
  - ADVANCETRAC W/ESC
  - 4-WHL DISC BRAKES W / ABS
  - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
  - EASY FUEL CAPLESS FILLER
  - 19.0 GALLON FUEL TANK
  - MYKEY
- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
  - PERSONAL SAFETY SYSTEM
  - FRONT SEAT SIDE AIRBAGS
  - SAFETY CANOPY - 2 ROWS
  - PERIMETER ALARM
  - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$27,555.00**

- INCLUDED ON THIS VEHICLE**
- RAPID SPEC 202A 3,300.00
  - SYNC VOICE ACTIVATED SYSTEMS
  - REVERSE SENSING SYSTEM
  - AMBIENT INTERIOR LIGHTING
  - PUSH BUTTON START
  - NON-MEMORY ADJUSTABLE PEDALS
  - AM/FM/CDX6 MP3 RADIO
  - REAR VIEW CAMERA
  - SONY AUDIO SOUND SYS W/12-SPK
  - 19" 5-SPK PAINTED ALUM WHEEL

- OPTIONAL EQUIPMENT**
- P255/45R19 A/S V RATED TIRES 1,495.00
  - LEATHER SEATING
  - HEATED SEATS, FRONT
  - CALIFORNIA EMISSIONS SYSTEM NO CHARGE
  - POWER MOONROOF 995.00
  - DAYTIME RUNNING LIGHTS 50.00
  - TOTAL OPTIONS 5,840.00

TOTAL VEHICLE & OPTIONS 33,395.00  
 DESTINATION & DELIVERY 825.00

**TOTAL BEFORE DISCOUNTS 34,220.00**

**RAPID SPEC SAVINGS - 200.00**

## EPA Fuel Economy Estimates

CITY MPG

**18**

Expected range for most drivers  
 14 to 22 MPG

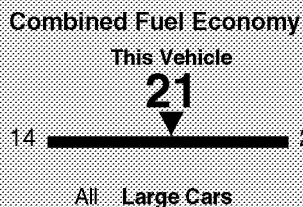
HIGHWAY MPG

**27**

Expected range for most drivers  
 22 to 32 MPG

Estimated Annual Fuel Cost  
**\$2,142**

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)

SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	<b>CA43</b>		<b>CONVOY</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	ITEM #:	71-1780 O/T 4
		1FAHP2EW7BG171478	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	<b>CHICAGO</b>	<b>BC312 N RA 2XX 150 000303 03 31 11</b>	

**TOTAL MSRP \$34,020.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

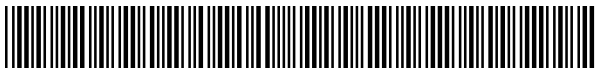
Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP2EW7BG171478



TO BE REMOVED  
BY CUSTOMER ONLY