



www.fordvehicles.com

VEHICLE DESCRIPTION

# FOCUS

2012 4-DR SDN SEL  
 5-PASSENGER  
 2.0L I4 GDI ENGINE  
 6-SPD AUTO TRANSMISSION

EXTERIOR  
 STERLING GRAY METALLIC  
 INTERIOR  
 CHARCOAL BLACK CLOTH SEATS

CL 105311

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 16" ALLOY WHEELS
- HALOGEN HEADLAMPS
- FOG LAMPS
- GRILLE - BLACK
- BRIGHT BELTLINE MOLDING

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- POWER WINDOWS & LOCKS
- LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- SYNC VOICE ACTIVATED SYS
- A/C W/DUAL CLIMATE CONTROL
- EASY FUEL CAPLESS FILLER
- WINDOW EXPRESS DOWN
- UNIVER GARAGE DOOR OPENER

- 4-WHEEL DISC BRAKES W/ABS
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS
- MYKEY

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$20,270.00**

**INCLUDED ON THIS VEHICLE**

RAPID SPEC 301A 1,170.00  
 •MYFORD TOUCH AND SONY PKG  
 •MYFORD TOUCH/HD SIRIUS/10 SPK

**OPTIONAL EQUIPMENT**

WINTER PACKAGE 470.00  
 FLOOR MATS ALL WEATHER  
 HEATED SEATS  
 PWR/HTD MIRR W/APPROACH LIGHT  
 50 STATE EMISSIONS NO CHARGE  
 KEYLESS ENTRY PAD \*DLR-INSTL 95.00  
 PZEV EMISSIONS NO CHARGE  
 TOTAL OPTIONS 1,735.00

TOTAL VEHICLE & OPTIONS 22,005.00  
 DESTINATION & DELIVERY 725.00

**TOTAL BEFORE DISCOUNTS 22,730.00**

RAPID SPEC SAVINGS	- 175.00
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## EPA Fuel Economy Estimates

CITY MPG

**27**

Expected range for most drivers  
 22 to 32 MPG

HIGHWAY MPG

**37**

Expected range for most drivers  
 30 to 44 MPG

Estimated Annual Fuel Cost

**\$1,454**

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

**31**

14 41

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$22,555.00**

### GOVERNMENT SAFETY RATINGS

<b>Frontal Crash</b>	<b>Driver Passenger</b>	<b>Not Rated</b>
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Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	<b>Front seat Rear seat</b>	<b>Not Rated</b>
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Star ratings based on the risk of injury in a side impact.

<b>Rollover</b>	<b>Not Rated</b>
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Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RA7C</b>		ITEM #: 74-2002 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3H25CL105311 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>MICHIGAN ASSEM</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BC021 R RA X 220 002536 03 02 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



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