



www.fordvehicles.com

VEHICLE DESCRIPTION

# FOCUS

2011 4-DOOR SEDAN SEL  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
AUTOMATIC TRANSMISSION

EXTERIOR  
STERLING GRAY METALLIC  
INTERIOR  
MED STONE LEATHER/HTD SEATS

BW **150580**

- STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**
- EXTERIOR**
- 16" ALLOY WHEELS
  - POWER HEATED MIRRORS
  - HALOGEN HEADLAMPS
  - FOG LAMPS
  - DOOR HANDLES, CHROMED
  - EXHAUST TIP - CHROME
- INTERIOR**
- AM/FM STEREO SINGLE CD/MP3
  - AUXILIARY AUDIO INPUT JACK
  - SIRIUS SAT RADIO N/A AK&HI
  - SYNC VOICE ACTIVATED SYS
  - ELECTROCHROMIC MIRROR
  - AIR CONDITIONING
  - LTHR TRIM FRONT BUCKET STS
  - HTD DRVR FRNT PASS SEATS
  - 60/40 SPLIT FOLD REAR SEAT
  - AMBIENT LIGHTING
  - POWER WINDOWS & LOCKS
  - LEATHER WRAPPED STR WHEEL
- W/CRUISE & AUDIO CONTROLS**
- FUNCTIONAL**
- ADVANCETRAC W/ESC
  - MYKEY
  - ENHANCED EUROPEAN INSPIRED SUSPENSION
- SAFETY/SECURITY**
- ANTI-LOCK BRAKING SYSTEM
  - DRIVER/PASSENGER AIR BAGS
  - SIDE AIR BAGS/CURTAINS
  - CHILD SAFETY REAR DR LOCKS
  - LATCH CHILD SAFETY SYSTEM
  - SECURILOCK PASS ANTI THEFT
  - PERIMETER ALARM
  - REMOTE KEYLESS ENTRY
  - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$19,670.00**

**INCLUDED ON THIS VEHICLE**

RAPID SPEC 301A 1,190.00

- MOON & TUNE VALUE PACKAGE
- PREMIUM SOUND SYS CD/MP3
- POWER MOONROOF W/ SHADE

**OPTIONAL EQUIPMENT**

50 STATE EMISSIONS NO CHARGE

PZEV EMISSIONS NO CHARGE

TOTAL OPTIONS 1,190.00

TOTAL VEHICLE & OPTIONS 20,860.00

DESTINATION & DELIVERY 725.00

**TOTAL BEFORE DISCOUNTS 21,585.00**

**RAPID SPEC SAVINGS - 795.00**

## EPA Fuel Economy Estimates

CITY MPG

**25**

Expected range for most drivers  
20 to 30 MPG

HIGHWAY MPG

**34**

Expected range for most drivers  
28 to 40 MPG

Estimated Annual Fuel Cost

**\$1,606**

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

**28**

11 42

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

**Ford Motor Company Insurance Services**

**TOTAL MSRP \$20,790.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	<b>RB27</b>		<b>RAIL</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3HN5BW150580	ITEM #:
			<b>71-S301 O/T 2</b>
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	<b>WAYNE</b>	<b>AH301 N RA 2X 115 000904 08 30 10</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxNA

08/18/2017

320-417NA REV. 5/07

While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

**2010 GOVERNMENT SAFETY RATINGS**

<b>Frontal</b>	<b>Driver</b>	★ ★ ★ ★
<b>Crash</b>	<b>Passenger</b>	★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

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<b>Side</b>	<b>Front seat</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Rear seat</b>	★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

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**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

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Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

***www.safercar.gov* or call 1-888-327-4236**



**Drive one.**

1FAHP3HN5BW150580



**TO BE REMOVED  
BY CUSTOMER ONLY**