



www.fordvehicles.com

VEHICLE DESCRIPTION

TAURUS

2011 SE FWD
 5-PASSENGER
 3.5L V6 DURATEC ENGINE
 6-SPEED AUTO TRANSMISSION

EXTERIOR
 STERLING GRAY METALLIC
 INTERIOR
 LT STONE CLOTH SEATING

BG 151116

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 17" PAINTED ALUMINUM WHLS
 - PROJECTOR BEAM HALOGEN HEADLAMPS
 - DUAL POWER MIRRORS
 - SECURICODE KEYLESS ENTRY
 - SOLAR TINTED GLASS
 - DUAL CHROMED EXHAUST TIPS

- INTERIOR**
- 5-PASSENGER CLOTH SEATING
 - 6-WAY POWER DRIVER'S SEAT
 - 60/40 FOLD-FLAT REAR BENCH
 - AIR CONDITIONING - MANUAL
 - TILT/TELE STEERING WHEEL W/AUDIO AND SPEED CONTROL
 - AM/FM CD PLAYER W/CLOCK
 - MP3 AUDIO INPUT JACK
 - FRONT & REAR FLOOR MATS
 - DOME LAMP & MAP LIGHTS
 - 8 CUP/BOTTLE HOLDERS

- FUNCTIONAL**
- FRONT WHEEL DRIVE
 - ADVANCETRAC W/ESC
 - 4-WHL DISC BRAKES W / ABS
 - POWER WINDOWS/LOCKS
 - 19.0 GALLON FUEL TANK
 - EASY FUEL CAPLESS FILLER
 - MYKEY

- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
 - PERSONAL SAFETY SYSTEM
 - OCCUPNT CLASSIFICATION SYS
 - FRONT SEAT SIDE AIRBAGS
 - SAFETY CANOPY - 2 ROWS
 - LATCH CHILD SAFETY SYSTEM
 - TIRE PRESSURE MONITOR SYS

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$25,170.00**

INCLUDED ON THIS VEHICLE
 RAPID SPEC 100A

OPTIONAL EQUIPMENT
 4070-063B01/01/10 XE354Y
 FRONT LICENSE PLATE BRACKET NO CHARGE
 DAYTIME RUNNING LIGHTS 50.00
 TOTAL OPTIONS 50.00

TOTAL VEHICLE & OPTIONS 25,220.00
 DESTINATION & DELIVERY 825.00

EPA Fuel Economy Estimates

CITY MPG

18

Expected range for most drivers
 14 to 22 MPG

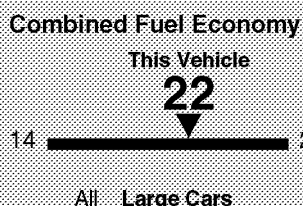
HIGHWAY MPG

28

Expected range for most drivers
 23 to 33 MPG

Estimated Annual Fuel Cost
\$2,048

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP \$26,045.00

GOVERNMENT SAFETY RATINGS

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★
 Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CA26		ITEM #: 53-F540 O/T 5
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2DW3BG151116	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	CHICAGO	AM151 N RA 2X 115 000146 12 15 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

2010 GOVERNMENT SAFETY RATINGS

Frontal	Driver	★ ★ ★ ★ ★
Crash	Passenger	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side	Front seat	★ ★ ★ ★ ★
Crash	Rear seat	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

***www.safercar.gov* or call 1-888-327-4236**

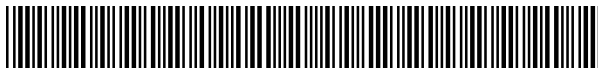
IIHS Ratings

2010 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

1FAHP2DW3BG151116



**TO BE REMOVED
BY CUSTOMER ONLY**