



www.fordvehicles.com

VEHICLE DESCRIPTION

# TAURUS

2011 LIMITED FWD  
 5-PASSENGER  
 3.5L V6 DURATEC ENGINE  
 6-SPEED AUTO TRANSMISSION

EXTERIOR  
 TUXEDO BLACK METALLIC  
 INTERIOR  
 CHARCOAL BLACK LEATHER SEAT

BG 132923

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
  - SUPPLEMENTAL PARK LAMPS
  - DUAL PWR HTD MEMORY MIRROR W/SECURITY APPROACH LAMPS
  - SECURICODE KEYLESS ENTRY
  - 19" CHROME CLAD WHEELS

- INTERIOR**
- 10-WAY PWR DVR/PASS SEATS W/LUMBAR & DRIVER MEMORY
  - DUAL ELEC AUTO TEMP CNTRL
  - TILT/TELE LEATHER WRAPPED STR WHEEL W/WOOD ACCENT
  - PREMIUM SOUND SYSTEM
  - SIRIUS SAT SVC N/A AK&HI
  - SYNC VOICE ACTIVATED SYS
  - AMBIENT LIGHTING
  - WOODGRAIN INTERIOR ACCENTS
  - UNIVERSAL GARAGE DR OPENER

- FUNCTIONAL**
- ADVANCETRAC W/ESC
  - 4-WHL DISC BRAKES W / ABS
  - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
  - EASY FUEL CAPLESS FILLER
  - 19.0 GALLON FUEL TANK
  - MYKEY
  - RVRSE SENSING & RR CAMERA

- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
  - PERSONAL SAFETY SYSTEM
  - FRONT SEAT SIDE AIRBAGS
  - SAFETY CANOPY - 2 ROWS
  - PERIMETER ALARM
  - TIRE PRESSURE MONITOR SYS

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$31,770.00**

- INCLUDED ON THIS VEHICLE**
- RAPID SPEC 303A 3,000.00
  - LIMITED BRANDED FLOOR MAT
  - HEATED/COOLED FRONT SEATS
  - REAR WINDOW POWER SUNSHADE
  - HEATED REAR SEATS
  - ADJUSTABLE PEDALS W/MEMORY
  - RAIN SENS WPRS/AUTO HIGHBEAM
  - BLIND SPOT MONITORING SYS
  - PUSH BUTTON START
  - SONY AUDIO SOUND SYS W/12-SPK

- OPTIONAL EQUIPMENT**
- FRONT LICENSE PLATE BRACKET NO CHARGE
  - POWER MOONROOF 895.00
  - VOICE ACT NAVIGATION SYS 1,850.00
  - MULTI-CONTOURED SEAT 595.00
  - TOTAL OPTIONS 6,340.00

TOTAL VEHICLE & OPTIONS 38,110.00  
 DESTINATION & DELIVERY 825.00

**TOTAL BEFORE DISCOUNTS 38,935.00**

RAPID SPEC SAVINGS	-	500.00
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## EPA Fuel Economy Estimates

CITY MPG

# 18

Expected range for most drivers  
 14 to 22 MPG

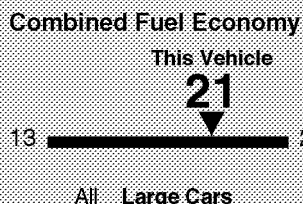
HIGHWAY MPG

# 27

Expected range for most drivers  
 22 to 32 MPG

Estimated Annual Fuel Cost  
**\$2,142**

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$38,435.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★  
 Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO :  <b>CA02</b>	ONE  <b>CA02</b>	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2FW7BG132923 	ITEM #: <b>21-T017 O/T 2</b>
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CHICAGO</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees. State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>AJ132 N RA 2X 115 000020 09 13 10</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxNA

09/15/2019

1201009200313

320-417NA REV. 5/07

While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

**2010 GOVERNMENT SAFETY RATINGS**

<b>Frontal</b>	<b>Driver</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Passenger</b>	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

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<b>Side</b>	<b>Front seat</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Rear seat</b>	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

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**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

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Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

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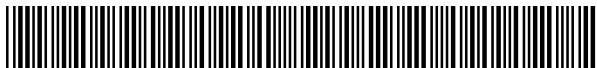
**IIHS Ratings**

***2010 Top Safety Pick Award Winner***

<b>Frontal Offset</b>	<b>GOOD</b>
<b>Side Impact</b>	<b>GOOD</b>
<b>Rear Impact</b>	<b>GOOD</b>
<b>Roof Strength</b>	<b>GOOD</b>

**The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.**

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TO BE REMOVED  
BY CUSTOMER ONLY