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VEHICLE DESCRIPTION

# FIESTA

2012 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
RED CANDY (2)  
INTERIOR  
BLACK CLOTH SEAT

CM **131529**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER

**INTERIOR**

- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- AUXILIARY AUDIO INPUT JACK

**FUNCTIONAL**

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AIR CONDITIONING
- AM/FM SINGL CD/MP3, 4SPKR

- DOME LAMP & MAP LIGHTS
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS

**SAFETY/SECURITY**

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$15,500.00**

**INCLUDED ON THIS VEHICLE**

- EQUIPMENT GROUP 203A 1,245.00
- SYNC VOICE ACTIVATED SYSTEMS
- 80 WATT PREMIUM SND W/6 SPRKS
- SPORT APPEARANCE PACKAGE
- 15" ALUMINUM WHL (PNTD)
- SPEED/CRUISE CONTROL
- FRONT PARKING LAMP W/BLK BZ

**OPTIONAL EQUIPMENT**

- 2012 MODEL YEAR RED CANDY (2) 395.00
- . HATCH SPOILER-5 DOOR
- POWER SHIFT 6 SPD AUTO TRANS 1,095.00
- FRONT LICENSE PLATE BRACKET NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- AMBIENT AND SATTELLITE PKG 370.00
- . AMBIENT INTERIOR LIGHTING
- . SIRIUS SATTELLITE RADIO
- TOTAL OPTIONS 3,105.00

TOTAL VEHICLE & OPTIONS 18,605.00  
DESTINATION & DELIVERY 795.00

**TOTAL BEFORE DISCOUNTS 19,400.00**

EQUIPMENT GROUP SAVINGS - 550.00

## EPA Fuel Economy Estimates

CITY MPG

**29**

Expected range for most drivers  
24 to 34 MPG

HIGHWAY MPG

**39**

Expected range for most drivers  
32 to 46 MPG

Estimated Annual Fuel Cost

**\$1,682**

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

**33**

10 33

All Subcompacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RV3T</b>		ITEM #: <b>24-3475 O/T 2</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	<b>3FADP4EJXCM131529</b>	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CUAUTILAN</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BJ301 N RA 2X 220 000072 09 30 11</b>	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

**TOTAL MSRP**

**\$18,850.00**

**GOVERNMENT SAFETY RATINGS**

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

3FADP4EJXCM131529



TO BE REMOVED  
BY CUSTOMER ONLY