ford.com

VEHICLE DESCRIPTION

BRONCO SPORT

PR D98308

2023 BIG BEND 4X4
5-PASSENGER
1.5L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

EXTERIOR
CACTUS GRAY
INTERIOR
EBONY BLACK UNIQUE CLOTH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES - BLACK
- EASY FUEL® CAPLESS FILLER
- GRL-GRAY-"BRONCO" WHT
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS-LED
- LIFTGATE W/ LIFTGLASS
- MIRRORS - HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED
- WHEEL LIP MOLDINGS - BLACK

INTERIOR
- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT
- DUAL ILLUM VIS VANITY MIRR
- EASY CLEAN CLOTH BUCKETS
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT - 4-WAY
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- USB A AND C

FUNCTIONAL
- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- REAR VIEW CAMERA
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCRN W/APPLINK®
- TERRAIN MANAGEMENT SYS-5
- WIRING PREP-PACK

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
OPTIONAL EQUIPMENT/OTHER	
.EQUIPMENT GROUP 200A	
225/65 R17 102H A/S BSW TIRES	
4G LTE WIFI HOTSPOT REMOVAL	- 20.00
2ND ROW RUBBERIZED SEAT BACKS	95.00
50 STATE EMISSIONS	NO CHARGE
CONVENIENCE PACKAGE	1,785.00
.REAR PARKING SENSORS	
.WIRELESS CHARGING PAD	
.HEATED FRONT SEATS	
.SECURICODE KEYLESS ENTRY PAD	
.LED FOG LAMPS	
.UNIVERSAL GARAGE DOOR OPENER	
.8-WAY POWER DRIVERS SEAT	
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION	(MSRP)
BASE PRICE	$31,230.00
TOTAL OPTIONS/OTHER	1,860.00
TOTAL VEHICLE & OPTIONS/OTHER	33,090.00
DESTINATION & DELIVERY	1,595.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at $2,500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

RAMP ONE
RA5B

RAMP TWO

RAIL

ITEM #:
52-0505 O/T 2

TOTAL MSRP $34,685.00

Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PF291 N RB 2X 350 003489 06 29 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

26 MPG
combined city/hwy

25 city
28 highway

3.8 gallons per 100 miles

Small SUVs range from 14 to 129 MPG.
The best vehicle rates 132 MPGe.

You **spend $500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 5 (1 – 10 Best)

Smog Rating (tailpipe only): 7 (1 – 10 Best)

This vehicle emits 342 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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BRONCO™ SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Ford | FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FPRD98308 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/