ford.com

VEHICLE DESCRIPTION

F-150

PF **B09343**

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR
RAPID RED MET TINTED CC
INTERIOR
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR
- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL
- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCRN W/APPLINK®

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

	(MSRP)
EQUIPMENT GROUP 501A	
•LARIAT SERIES	
OPTIONAL EQUIPMENT/OTHER	
2023 MODEL YEAR	
RAPID RED MET TINTED CC	495.00
3.5L POWERBOOST FULL HYBRID	3,300.00
HYBRID ELEC 10-SPD AUTO TRANS	NO CHARGE
275/60R20 BSW ALL-TERRAIN	NO CHARGE
3.73 ELECTRONIC LOCK RR AXLE	NO CHARGE
7350# GVWR PACKAGE	
REG LAR DIST PKG 501A	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE
ADVANCED SECURITY PACK REMOVAL	- 50.00
50 STATE EMISSIONS	NO CHARGE
FORD CO-PILOT 360 ASSIST 2.0	750.00
.CNCTD BLT-IN NAV (3-YR INC)	
TWIN PANEL MOONROOF	1,495.00
LINER-TRAY STYLE-NO CARPET MAT	NO CHARGE
PRO POWER ONBOARD - 7.2KW	750.00
INTERIOR WORK SURFACE	195.00
AUTO START-STOP REMOVAL	NO CHARGE
TRAILER TOW PACKAGE	1,325.00
.INTEGRATED TRAILER BRAKE CONT	
FX4 OFF-ROAD PACKAGE	1,095.00
.SKID PLATES	
PARTITIONED LOCKABLE STORAGE	215.00
WIRELESS CHARGING PAD	145.00
CHMSL CAMERA REMOVAL	- 175.00
20" SIX-SPOKE DARK ALLOY WHLS	1,495.00
BED UTILITY PACKAGE	995.00
.BOXLINK	
.POWER TAILGATE	
.TAILGATE STEP	
.LED BOX LIGHTING	
360-DEGREE CAMERA PACKAGE	765.00
LARIAT SPORT APPEARANCE PKG	2,205.00
STEERING WHEEL - HEAT REMOVAL	- 140.00
DEALER INSTALLED OPTIONS	
First Aid Kit with Ford Logo	50.00
Ash Cup w/ Coin Holder	45.00

PRICE INFORMATION	(MSRP)
BASE PRICE	$61,270.00
TOTAL OPTIONS/OTHER	14,955.00
TOTAL VEHICLE & OPTIONS/OTHER	76,225.00
DESTINATION & DELIVERY	1,895.00
TOTAL BEFORE DISCOUNTS	**78,120.00**
REG LAR DIST PKG 501A	**- 1,000.00**
XLT/LAR COPILOT ASSIST	**- 250.00**
LAR STD DISCOUNT SPORT	**- 750.00**
TOTAL SAVINGS	**- 2,000.00**

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

RAMP ONE: RA7L
RAMP TWO:
RAIL
ITEM #: 52-1763 O/T 2

TOTAL MSRP $76,120.00

Ford Credit: Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PB231 N RB 2X 335 002846 02 23 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

23 MPG combined city/hwy

23 city | 23 highway

4.3 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You **spend $1,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel **cost $1,900**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 5 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 381 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

46 YEARS BUILT FORD TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS*

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle settings for connectivity options.**

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

1FTFW1ED1PFB09343

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFB09343 TO 48028
Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/