ford.com

VEHICLE DESCRIPTION

F-150

PK F98601

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO W/TOW M

EXTERIOR
HOT PEPPER RED MET TINTD CC
INTERIOR
BLACK SPORT 40/CONSOLE/40

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- DAYTIME RUNNING LAMPS
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- PICKUP BOX TIE DOWN HOOKS
- POWER TAILGATE LOCK
- REAR PRIVACY GLASS
- TRAILER SWAY CONTROL
- WIPERS- INTERMITTENT

INTERIOR
- DOOR LOCKS - POWER
- DUAL VISOR VANITY MIRRORS
- ILLUMINATED ENTRY
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL
- AUTO HOLD
- BLIS W/CROSS-TRAFFIC ALERT
- DYNAMIC HITCH ASSIST
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- LANE-KEEPING SYSTEM
- MYKEY®
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SELECTSHIFT®

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- PERIMETER ALARM
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 302A	5,955.00
•XLT SERIES	
•ELECTRONIC AUTO TEMP CONTROL	
•SYNC 4 W/ENHANCED VOICE RECOG	
•LED SIDE-MIRROR SPOTLIGHTS	
•REMOTE START SYSTEM	
OPTIONAL EQUIPMENT/OTHER	
2023 MODEL YEAR	
HOT PEPPER RED MET TINTD CC	495.00
3.5L V6 ECOBOOST	2,735.00
275/60R20 BSW ALL-TERRAIN	NO CHARGE
3.31 ELECTRONIC LOCK RR AXLE	NO CHARGE
7050# GVWR PACKAGE	
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
LINER-TRAY STYLE-W/CARPET MAT	40.00
ONBOARD 400W OUTLET	
TRAILER TOW PACKAGE	1,325.00
.INTEGRATED TRAILER BRAKE CONT	
MIRROR MAN FOLD W/POWER GLASS	
FX4 OFF-ROAD PACKAGE	1,095.00
.SKID PLATES	
SIRIUS XM W/ 360L	
20" SIX-SPOKE DARK ALLOY WHLS	1,495.00
EXTENDED RANGE 36GAL FUEL TANK	445.00
XLT SPORT APPEARANCE PACKAGE	465.00
TX BADGE	

PRICE INFORMATION	(MSRP)
BASE PRICE	$50,220.00
TOTAL OPTIONS/OTHER	14,050.00
TOTAL VEHICLE & OPTIONS/OTHER	64,270.00
DESTINATION & DELIVERY	1,995.00
TOTAL BEFORE DISCOUNTS	**66,265.00**
XLT HIGH CHRM OR SPRT	**- 2,000.00**
TOTAL SAVINGS	**- 2,000.00**

RAMP ONE: CA7L

RAMP TWO:

CONVOY

ITEM #: 52-6601 O/T 2

TOTAL MSRP $64,265.00

Ford Credit: Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PL091 N RB 2X 370 005871 11 09 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG combined city/hwy — 18 city — 23 highway

5.0 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You **spend $3,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 451 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

1FTFW1E85PKF98601

46 YEARS BUILT Ford TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS*

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Ford | FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPKF98601 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/