FORD PERFORMANCE

VEHICLE DESCRIPTION

BRONCO RAPTOR

PL B23401

2023 4-DOOR ADVANCED 4X4
RAPTOR - 5 PASSENGER
3.0L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
ICONIC SILVER METALLIC
INTERIOR
ONYX LTHR-TRIM/SUEDE SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- BUMPER,FRONT-HD MODULAR W/ RIGID® FOG LAMP
- BUMPER,REAR-PWDR CTD STEEL
- FENDER TIE-DOWN HOOKS
- FORD GRILLE-GRAY/BLACK
- FULL METAL BASH PLATES-HD
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED W/SIGNATURE LED LIGHTING
- MIRRORS-HTD/POWER GLASS, MAN-FOLD/SIDE MARKER LAMPS
- REINFORCED SWING GATE
- ROCK RAIL W/ REMOVABLE RUNNING BOARDS
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR
- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SPORT LTHR STR WHEEL W/ PADDLE SHIFTERS
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL
- 12"LCD CTR STACK TOUCHSCRN
- 360-DEGREE CAMERA
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HIGH PACKAGE
- HILL START ASSIST
- HOSS 4.0 SUSPENSION W/ FOX™ LIVE VALVE DAMPERS
- PRE-COLLISION ASSIST W/AEB
- RAPTOR TOOL KIT
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 374A	3,050.00
•RAPTOR SERIES	
•LUX PACKAGE	
•ADAPTIVE CRUISE CONTROL	
•HEATED STEERING WHEEL	
•WIRELESS CHARGING PAD	
OPTIONAL EQUIPMENT/OTHER	
.37X12.5R17 A/T TIRES (37")	
CNCTD BLT-IN NAV(3-YR INC)	
HARD TOP,GRAY MOLDED-IN-COLOR	NO CHARGE
ON-VEH STORAGE-TOP/DOOR BAGS	350.00
SOUND DEADENING HEADLINER	NO CHARGE
CARPET FLOORING	
RAPTOR GRAPHIC	1,075.00
AM/FM,10 SPKRS,SDARS	
KEYLESS ENTRY KEYPAD	110.00
17"BLK FRGD BEADLOCK CPBL WHLS	1,995.00
INTERIOR CARBON FIBER PACK	1,725.00
LEATHER-TRIM/SUEDE SEATS	2,495.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
DEALER INSTALLED OPTIONS	
Assistance Kit, Off-Road	210.00
Wheel Lock Kit	90.00
Storage-Roof Bag 2nd Row Panel	180.00

PRICE INFORMATION	(MSRP)
BASE PRICE	$86,080.00
TOTAL OPTIONS/OTHER	11,280.00
TOTAL VEHICLE & OPTIONS/OTHER	97,360.00
DESTINATION & DELIVERY	1,795.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco Raptor owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at $2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

RAMP ONE: RPTB
RAMP TWO:
RAIL
ITEM #: 52-A23R O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP $99,155.00

Ford Credit — Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

PF211 N RB 2X 360 004252 06 21 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG

combined city/hwy: 15 city, 16 highway

6.7 gallons per 100 miles

Standard SUVs range from 14 to 102 MPG. The best vehicle rates 132 MPGe.

You **spend $6,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 2 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 577 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score: Not Rated
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★ / Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat: Not Rated / Rear seat: Not Rated
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Ford | FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB23401 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/